

# David Kief

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## EDUCATION

### General Assembly

Washington, DC  
User Experience Design  
Immersive

### Pratt Institute

Brooklyn, NY  
Bachelor of Arts

CLEARANCE: Public Trust

## CAPABILITIES

- Facilitating interviews and workshops
- Content inventories and audits; migration planning
- Creation of user journey maps, and service diagrams
- Crafting and testing information architectures, sitemaps and taxonomies
- Wireframing, mockups and prototyping
- Planning and executing on user research such as card sorts, navigation model, and usability testing
- Experience on Agile development teams

## TOOLS

Mural; Miro  
Figma; XD; Adobe Suite  
Jira  
Optimal Workshop  
Design systems; USWDS  
Survey Monkey

## EXPERIENCE

### Intellibridge

Washington, DC

#### Director of UX – Federal Civilian, December 2019 – Present

- Manage a distributed team of 4 UX designers while working with leadership across teams to mature our user experience practice
- Lead user experience strategy on website redesign projects from kickoff to launch on multiple large and small scale federal, commercial and nonprofit projects
- Crafting and executing on user research using a wide range of human-centered design methodologies
- Expertise in understanding requirements for large scale federal government projects including: IDEA Act guidance; PRA and OMB requirements; using the United States Web Design System (USWDS)
- Collaborate with cross functional teams to deliver against organizational objectives and user research.
- Participated in multiple Tech Challenges
- Crafted winning proposals in collaboration with senior leadership totaling over 3 million dollars

### U.Group *(formerly CHIEF)*

Washington, DC

#### Associate Director of UX, January 2018 – December 2019

- Supported the Director of UX in managing junior UX team members
- Led UX work on multiple, concurrent projects for clients from kickoff to launch. Select list of clients included: Department of State, No Kid Hungry, Architect of the Capitol, Securities and Exchange Commission

#### Senior UX Designer, January 2016 – December 2017

### General Assembly

Washington, DC

#### UX Instructor, January 2018 – January 2020

### Previous work experience

Over 10 years of experience as an industrial designer creating products for Disney, Marvel, Nickelodeon and other major brands.